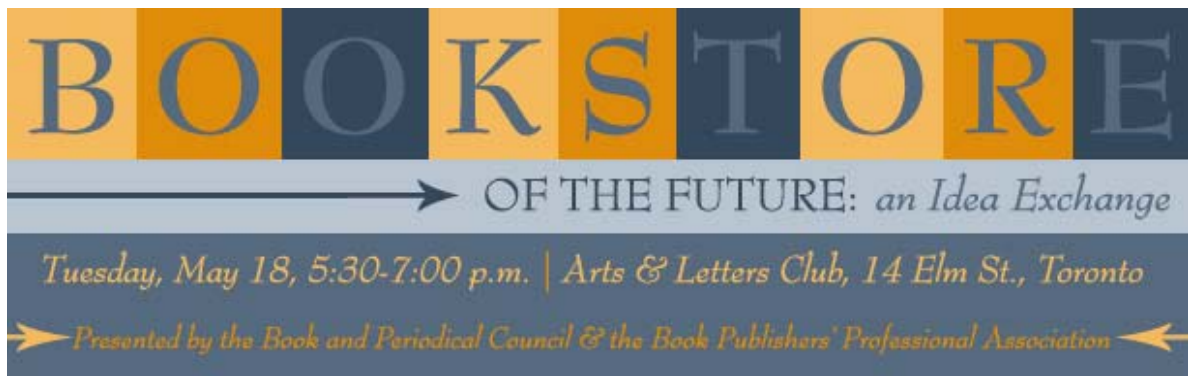


**The Book and Periodical Council and the  
Book Publishers' Professional Association present**



On **Tuesday May 18<sup>th</sup>** join the BPC and the BPPA for a thought provoking discussion on the issues, trends and portents affecting creators and developers in publishing:

**Bookstore of the Future**

What will bookstores look like in the future? In a recent article, writer Sarah Sheard imagines small neighbourhood shops that offer coffee, cake, and print-on-demand books accessed electronically and printed while-you-wait. How will the advent of the e-book and quickly changing technology affect bookstores and the bookselling industry in the future?

Come and join in the discussion along with:

**Steven Beattie** (moderator) – Writer/Critic, *Quill and Quire*  
**Dan Aronchick** – Market Research Specialist, President, Out -Think Inc.  
**Mark Lefebvre** – Book Operations Manager, Titles Bookstore  
**Sarah Sheard** – Writer and Therapist  
**Becky Toyne** – Freelance Editor and Publicist

Put the **Idea Exchange** at the top of your list for spring 2010 and join us for an opinionated, impassioned, and no-holds barred discussion!

**“Bookstore of the Future” Idea Exchange will be held at:**

**The Arts and Letters Club**  
14 Elm St, Toronto, Ontario  
Tuesday, May 18, 2010  
5:30 – 7:00pm, doors open at 5:00pm  
\$10 suggested donation

Please RSVP to [publicity@theBPC.ca](mailto:publicity@theBPC.ca)

Join the BPC Idea Exchange series on [Facebook](#) for regular event updates.

The **Idea Exchange** is generously sponsored by:

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